

New Gates kits support complete repairs

Think OE belts and tensioners that stand the test of road and time, and you think of Gates. After all, Gates is a global leader in automotive parts, serving up innovation and quality that meet the needs of both shop and driver. Backed by extensive R&D and a reputation built on more than 100 years of experience, Gates is constantly gearing toward the future, so it comes as no surprise the company is keeping an eye on the long-game, in the bay and on the road, with their drive for more complete repairs.

These complete repairs are what inspired Gates to create the Gates Complete kit series, and most recently the Gates Complete Serpentine Kit. Why a serp kit? Belts, tensioners and even their associated pulleys all wear at about the same rate. In fact, belts and tensioners have the same service life of around 100,000 miles — right about when the other system components like the alternator or water pump will need replacement. That's why Gates has and continues to recommend replacement at 90,000 miles in order to catch worn parts before they fail.

Gates has the future in mind when it comes to kits. Because an alternator, water pump, or even A/C compressor repair (or any repair affecting the serpentine system) requires taking off the belt, Gates promotes the rule of "Remove it, replace it," encouraging all techs and shops to replace any worn part that will be removed in the process of a larger repair. So, rather than re-install a worn part that could put new parts at risk, and will require a



customer to return sooner than later, all parts that go on are new and ready to begin wearing together. "Remove it, replace it" is a guideline that supports the goal of a complete repair, and allows the customer to leave knowing they've received thorough, responsible car care that won't have them back paying for additional and avoidable labor.

But the simple brilliance of the Gates Complete Serpentine Kit comes from one of the most basic benefits: all needed parts are in one box. When worn belt and tensioner are coming off, they can be sourced and replaced at

once (along with a pulley if necessary). It's a time saver for everyone involved, keeping the customer on the road longer with the right tension, and lowering comebacks. Plus, that all-in-one kit comes with a Lifetime Warranty on parts and labor, so while there are physical parts in that box, there's also a lot of confidence too.

A complete repair is the right repair for car, driver, and shop. Go complete with the Gates Complete Serpentine Kit.

For more information on complete repairs and the Gates Complete Serpentine Kit, visit Gates.com/CompleteKits.



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